

# ESTC 2010 in Berlin

Electronics System Integration Technologies Conference  
September 13 – 16, 2010, Maritim Pro Arte

## Sponsoring Opportunities

ESTC 2010 offers various types of sponsorship with attractive benefits. By sponsoring ESTC 2010 you will be able to promote your products to 400 – 500 participants from companies, research institutes and authorities. In addition, your logo may be included on all material promoting the conference on an international level. With our direct email announcement we reach about 2.000 past participants and interested, thus advertising your potential involvement to experts working in the field of microelectronic packaging from all over the world. Furthermore, we are advertising ESTC 2010 in scientific and application-oriented journals (e.g. mst news) and at other international conferences, such as ICTC, EMPC, SEMICON, Productronica...

Sponsor ESTC 2010 now and multiply your visibility by being promoted together with the Conference!

### 1. Gold and Silver Sponsors

Please note that the number of gold sponsors is limited to three (max. one from each industry type) and the number of silver sponsors is limited to five (max. one from each industry type). All public relations communication will highlight the individual sponsor's specific contribution to the event.

Gold Sponsors will receive:

- Prominent space for exhibition booth
- Prominent acknowledgement in the final program
- Logo of your company/organization placed in the conference official website, the conference program, and on the venue banners
- Logo of your company on all material promoting the conference
- 1 brochure insert in the congress bag (brochure to be provided by sponsor)
- Complimentary full conference registration for 2 people

Silver Sponsors will receive:

- Prominent acknowledgement in the final program
- Logo of your company/organization placed in the conference official website, the conference program, and the venue banners
- Logo of your company on all material promoting the conference
- Complimentary full congress registration for 1 person

## 2. Social Events

- Welcome reception (Get together) on September 14, 2010
- Formal conference dinner on September 15, 2010

Social events sponsors will receive:

- Prominent acknowledgement in the final program
- Acknowledgement on the event tickets/invitations
- Acknowledgement on menu cards if applicable
- Prominent positioning of advertising materials and other forms of corporate/product branding at the sponsored event

## 3. Catering Services

- Coffee break
- Lunch break

Breaks in the exhibition area will offer delegates an excellent opportunity to gather informally and to network in a relaxed atmosphere. Sponsors of individual coffee or lunch breaks will receive:

- Acknowledgement in the final program
- Acknowledgement on all refreshment and lunch break directional signs
- An opportunity for prominent positioning of banners

## 4. Congress Materials

- Final program
- Conference CD
- Insertion of a brochure in the congress bags
- Sponsoring the congress bag itself

Sponsorship of the final program and conference CD offers a great opportunity for sponsors to be associated with a prestigious document which carries the endorsement of the congress.

Insertions in the congress bag are an effective way of promoting a company or its activities at the conference to all the registered delegates. It ensures that each delegate receives your promotional message or invitation at the very beginning of the congress. The total number of items will be limited and content/format will be subject to approval by the Organizing Committee. Sponsors have the opportunity to choose between:

- A full color advertisement on the inside back cover OR inside front cover of the program/abstract book (or alternative position if preferred)
- Insertions of your own company brochure in the congress bag
- Delegate bags: Approximately 500 high quality delegate bags. The sponsor will be able to have their logo (four colors) printed on the bag. Also, they may insert pads and pens with their logo.



## 5. Website Banners

Give your company maximum exposure by booking an advertisement on our ESTC-website's banner rotation.

## 6. Awards

You may sponsor awards for outstanding contributions to the conference, for example Best Presentation Award or Best Poster Award.

## 7. Sponsor Policies

The Organizing Committee reserves the right to accept or reject sponsors based on relevance to the conference. Promotional items must be pre-approved by the Organizing Committee.

In the event of cancellation of ESTC 2010, the liability of the organizers is limited to the refund of the sponsor's fees.

## 8. Price List

### Sponsorship

Gold Sponsor (number of Gold Sponsors is limited to three)	15.000 €
Silver Sponsor (number of Silver Sponsors is limited to five)	7.500 €

### Social Events

Welcome Reception	7.000 €
Formal Conference Dinner	12.000 €

### Catering Services

Individual Coffee Break	2.000 €
Individual Lunch Break	3.500 €

### Congress Materials

Brochure in the congress bags	1.000 €
Full page advertisement in conference program	1.700 €
Delegate bags	5.000 €

### Website Banner

2.000 €

Other reasonable offers may be considered for sponsorship.

### To discuss sponsorship options, please contact

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